Ever wondered about entrepreneurship and whether it was right for you?
Have an idea that you might want to turn into a business?
Want to learn how to assess your technology and start a company?
Begin navigating the mystery of customer discovery and finding markets?
Want to discover what resources are available and how to find funding?

Available to students, faculty and post docs, the ZAP program will answer these questions and more. Offered as a series of 3 workshops per cohort ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Participants can bring their technology ideas and be taught the basics of proposing a business opportunity in the form of a "hypothesis" about a need in the market, and how to test the hypothesis. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a $50k grant for customer discovery. Teams that complete the national program have a much higher funding rate, including SBIR grants and investment.

“I-Corps gives valuable guidance about whether your idea can turn into a business. It also provides a unique skill set that will be very valuable throughout any career choice. “

Thomas Russell, Co-Founder & CEO, Caltech’s Mesoline and I-Corps alum

Join us and find out if the ZAP program is right for you!

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