ZAP LEAN STARTUP WORKSHOP SERIES

RSI ENTREPRENEURIAL PROGRAMS
October 13 & October 21, 2021, 4 – 8 pm
November 3 & November 10, 2021, 4 – 8 pm

“...gives valuable guidance about whether your idea can turn into a business. It also provides a unique skill set that will be very valuable throughout any career choice.”

- Thomas Russell, Co-Founder and CEO, Caltech’s ETC Solar and I-Corps alum

Sign up here for November Session: November 3 & November 10

- Ever wondered about entrepreneurship and whether it was right for you?
- Have an idea that you might want to turn into a business?
- Want to learn how to assess technology and start a company?
- Begin navigating the mystery of identifying customers and finding markets?
- Want to discover what resources are available and how to find funding?

The ZAP program invites students, faculty and post-docs to join our experts who will help you answer these questions and more. Offered as 2-day workshops ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Participants can bring their technology ideas and fully participate or join the program as observers and learn what VC’s will be looking for. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a $50k grant for customer discovery.

Seasoned I-Corps instructor and business executive Farzin Samadani will lead the workshops. During these interactive sessions Farzin Samadani will offer guidance about the commercial potential of your technology and help you explore the customer discovery process.

Submit your idea here and find out if the ZAP program is right for you!

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